

City of Greenville Media Release

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THE CITY OF GREENVILLE IS SHOWING ITS PRIDE!

Mayor Knox White announced today that the City of Greenville has been awarded a \$7,500 grant from PalmettoPride, the Governor's Council on Beautification and Litter. The Mayor explained that the funds will be used to train volunteers for a Neighborhood Deputies program and to organize a community clean up in the fall. This was just one of several neighborhood initiatives unveiled by Mayor White and City Manager Randy Oliver.

According to City Manager Oliver, the City of Greenville has developed three new programs that involve citizens and businesses in improving and maintaining the cleanliness and livability of the city. "City employees can't be do the job alone," he explained. "We need the eyes and ears of those who live and work in our city to help us identify neighborhood problems and recognize neighborhood assets. For example, it will be the job of the Neighborhood Deputies to report any problems they observe, whether they are on public or private property. Then the City can do its job to resolve the problem in the best way possible." A second program presented by City Manager Oliver was the Corridor Pride Awards program. This program, managed by the Beautification Commission, will recognize the "finest examples of businesses who demonstrate pride through the appearance of their property." The City Manager also announced the beginning of the "Adopt-a-Scape" program, which calls on garden clubs, landscaping firms and businesses to adopt a public greenspace to maintain and keep clean.

Mayor Knox White noted that City Council understands the importance of keeping

Greenville neighborhoods clean and attractive and have committed resources for that purpose. This includes the expansion of the street sweeping program which has resulted in the removal of more than 1,250,000 pounds of trash and debris from city streets in the first four months of this year. “The beautiful and convenient neighborhoods that make up our city are among Greenville’s greatest assets,” he explained. The Mayor also noted that there are a number of community organizations who are committed to making Greenville a better place to live. He recognized Hands on Greenville and the Adopt-a-Highway program as two examples of volunteer programs that have made significant contributions to the community.

The City will also be involved in two additional beautification and clean up efforts. Police Chief Willie Johnson said that the Police Department will be stepping up enforcement of existing litter laws as a part of the statewide initiative, “Zero Tolerance for Litter” campaign. Additionally, Mayor White announced that he, members of Council and city staff will be partnering with the West End residents for a neighborhood clean up in the West End Community on Saturday, May 12 at 9:00 am.

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